



## B.Sc. Honours in Sport Science and Management

Faculty of Applied Sciences  
University of Sri Jayewardenepura

<b>Course Title</b>	<b>Sport Management</b>
<b>Course Code</b>	<b>SSM 162 2.0</b>
<b>Credit Value</b>	Two (02)
<b>Status</b>	Compulsory
<b>Year / Level</b>	Year 1
<b>Semester</b>	I
<b>Theory: Practical: Independent Learning</b>	30:00 :70
<b>Other: Pre-requisite Course/s</b>	-

### Aim of the Course:

This course unit facilitates proper understanding of basic principles of management with special reference to sports and is a comprehensive introductory course on management process.

### Intended Learning Outcomes (ILOs):

*On the successful completion of this course the students will be able to,*

1. Describe basic Principles of Management.
2. Explain different functions of Management.
3. Compare and Contrast the difference between Principles and concepts of management with real world scenarios
4. Illustrate the role of a manager in functioning management functions
5. Develop interpersonal skills through team work.

### Course Content:

The course units explore the processes of planning, leading, organizing and controlling which focuses on individual level as well as institutional level focusing on sports. Contemporary issues in Management with special reference to sports will be also discussed.

**Session Breakdown and Learning Activities:**

Topic No.	Topic / Sub Topic	No. of Hrs.			Teaching Method	Assessment Criteria	ILO Alignment
		Teaching	Practicals	Independent Learning			
1	Introduction to Management	2	0	4	Lecture / Handout 1		1
2	Organizational Environment	4	0	8	Lecture / Handout 2/ Group Activity		1,3,5
3							
4.	Management thoughts	6	0	15	Lecture/ Handout 3/ Group Discussion	15% of Total Marks	1,3,5
5.					FA 1: Individual Assignment Followed by a presentation		
6.							
7.	Planning Process	2	0	10	Lecture / Handout 4/ Group Discussion FA 2 : Survey of a selected organization (Group Assignment)	15% of Total Marks	2,3,4,5
8.	Organizing Process	4	0	6	Lecture / Handout 5		2,3,4,5
9.							
10.	Leading Process	4	0	6	Lecture / Handout 6/ Group Discussion		2,3,4,5
11.							
12.	Motivation Process	4	0	14	Lecture / Handout 7/ Group Discussion	10% of Total Marks	2,3,4,5
13.					FA 3: CSR Project		
14.	Controlling Process	2	0	3	Lecture / Handout 8		2,3,4,5
15	New trends in Management	2	0	4	Lecture / Handout 9/ Group Activity		3,4,5
	<i>Total</i>	30	0	70			

**Linking Program Learning Outcomes with ILOs:**

**Program Learning Outcomes:**

1. Exhibit advanced knowledge and understanding of underlying concepts of Sport Science and Management subject areas and to demonstrate the ability to apply subject-related principles, methodologies and skills to address contemporary issues pertaining to the sport context.
2. Conduct scientific investigations to identify gaps in the Sports Science and Management domain and devise scientific solutions.
3. Develop cognitive skills and demonstrate the dynamic capabilities of problem-solving.
4. Acquire effective communication skills to address a wide range of audiences and to exercise ethically-sound interpersonal skills related to teamwork, leadership, autonomy, and networking.
5. Acquire high entrepreneurial and managerial skills to prosper lives through Sports Science and Management education.
6. Work in harmony with the community with a strong sense of accountability and social responsibility while adhering to relevant codes of ethics.
7. Progress toward continuous competency development through adaptation of advanced knowledge and skills required to apply innovative methods, tools and technologies in professional practice.

	PLO-1	PLO-2	PLO-3	PLO-4	PLO-5	PLO-6	PLO-7
<b>ILO1</b>	***	**	*				
<b>ILO2</b>	***	***	*	**			
<b>ILO3</b>	***	***		***	*	*	***
<b>ILO4</b>	***	***	***	**	**	***	***
<b>ILO5</b>		**	**	**	**	***	***

\*\*\* - Strongly Linked;

\*\* - Medium linked;

\* Weakly linked

**Mode of Assessment:**

**Formative Assessment (FA):**

FA1 15% + FA2 15% + FA2 10% = 40% of Total Marks

**Summative Assessment (SA):**

End of Semester Examination: 2 hour paper covering Structured Essay type questions = 60% of the total marks

## References:

Certo, S., & Certo, S. (2009). *Modern Management Concepts and skills* (11th ed.). New Delhi: PHI Learning Private Limited.

Daft, R. (2013). *Organization Theory and Design* (11th ed.). Australia: South-Western CENGAGE Learning.

Gliaubicas, D. (2012). The Research Of Management Accounting Evolution In The Context Of Economic Changes. *Economics And Management*, 17(1), 22-29.

Griffin, R. (2000). *Management* (5th ed.). Delhi: A.I.T.B.S. Publishers and Distributors.

Lussier, R., & Kimball, D. (2014). *Applied Sports Management Skills*. (2nd, Ed.) Champaign, USA: Human Kinetics.

Stoner, J., Freeman, E., & Gilbert, J. (1996). *Management*. Englewood Cliffs: Prentice Hall.